

# Scott Ellis MCTS, MCP, MCITP, ITIL, CFP, LL.M, MBA, DrBA

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## Summary

I love spending my days helping companies and people be inspired by brands, designs, and innovations.

My work has taken me around the world from London to Bali, one of my greatest passions is applying Human Experience Design to challenges, and making people change their minds about technology.

My years of consulting and work in multiple industries hav given a unique skill set. Some of my relevant regional customers Cambia Healthcare, Kaiser Permanente, Blue Cross of Oregon, OHSU, State of Oregon, and DHS.

Extensive expertise in providing cross-functional and cross-industry mentoring and guidance. I like to say I have a uncanny ability to share and communicate ideas both verbally and in writing to executive staff, business sponsors, and technical resources in clear concise language that is the parlance of each group. I have a proven track record of designing, deploying, and supporting some of the largest and most comprehensive Microsoft SharePoint environments on the globe.

Experience in:

User Experience and Information Architecture

Service Design

Microsoft 365

Microsoft Teams - Implementation, Governance, Architecture, Administration, and Device Integration

SharePoint 2010, 2013, 2016, SP Online

Digital Marketing

Product Development Life-cycle Design

Information Systems Governance and Compliance

Project Management

Specialties that are relevant to this role:

User Experience, User Interface Design, Information Architecture, User Adoption, SharePoint 2013, SharePoint 2016, SharePoint Online, Microsoft SharePoint Training, SharePoint Records Management, SharePoint E-Discovery, Records Management Training, SharePoint Solution Architecture, Customs and Trade, International Law, Digital Forensics, Litigation, Technical Writing, Systems Architecture, Microsoft Training, On-Line Instruction, Technical Instruction, Large Scale Instruction, SharePoint e-Learning Platform Design.

Keep Moving Forward

Scott Ellis

## Experience



### **Founder ~ Creator ~ Maker**

Digital MacGyver

Dec 1985 - Present (36 years 9 months +)

I am Digital MacGyver.

I love spending my days helping companies and people be inspired. My 30 years of experience have been focused on an Information First approach, driving companies to better understand their content and information.

Providing my clients with Business Information Security Architecture Consulting and Information Systems Management I word to support your diverse team of technical experts and provide you a world-class security technical advisory and thought-leadership. Helping your organization by providing exceptional and practical, technical and logistical direction to its internal customers; enabling your company to move and innovate rapidly while minimizing risks to the Brand.

Focus areas in Information Architecture, Content Governance, Security Architecture, Secure Development Lifecycle Management, Application Security (WWW and Mobile), Cloud Security, Risk and Compliance, and Business to Business Security within the Business Units.

Responsibilities

Provide critical input and guidance to ensure that the Business is aligned appropriately with Corporate Information Security when considering key priorities such as business requirements, industry threat landscape, and risk appetite.

Work closely with the Business end-to-end in releasing secure and compliant infrastructure, applications and experiences at the speed of business.

Partner with business and technology to provide expert security guidance into design and implementation of the business capabilities.

Consult with both technology and business teams to identify priorities and security capability requirements and incorporate these requirements into the security strategy.



### **Managing Consultant in Information Systems Architect and Security**

Digital MacGyver

Jan 2014 - Present (8 years 8 months +)



### **Senior Manager, Enterprise Applications Architect**

Welocalize

Feb 2020 - Present (2 years 7 months +)

As the Enterprise Applications Architect, I focus on the long term goals of Microsoft 365, Intranet, Extranets, and Collaborative systems such as MS Teams. Developing Power Automations and AI-driven solutions to drive efficiencies and growth.

Platforms supporting Azure, Microsoft 365, SharePoint, Sharefile, Zendesk, Jira, Workday and Salesforce.

Technology owner for Microsoft 365, MS Teams and SharePoint



## **Creative Consultant**

Digital MacGyver

Jan 2007 - May 2020 (13 years 5 months)



## **Enterprise Information Systems Architect, Director of Business Intelligence**

### **Team**

Welocalize

Jun 2016 - Feb 2020 (3 years 9 months)

As the Enterprise Information Systems Architect & Director of the Business Intelligence Team, I am focused on the art and science of improvement to user experience of enterprise information solutions, web sites, intranets, online communities, and software to support find-ability and usability.

Key solutions include SharePoint Online, Office 365, PowerBI, Azure, AWS, Salesforce, and ShareFile.

## **Creative Director & Designer**

Oct 2007 - Dec 2016 (9 years 3 months)

We are an industrial design collective focused on the experience and innovation without the constraints of a medium.

We are MAKERS first. We can run, organize, and deliver projects from almost anywhere. This allows us to be more agile and lean than other agencies. We do not hold convention to a single design style, topic, material or technology. We decrease our overhead to reduce our costs for our partners. This allows us to take the projects we want, not the projects we have too.

We are driven by one motto:

'No boundaries, no limits, doing interesting things, in interesting places, without limits to current convention, with interesting people.' People simply call us Vernian, and we like it.

NOTE: Vernian Design Closed due to passing of co-founder.



## **Senior Solutions Architect - Digital Media/UX Designer**

Aequitas Capital

Aug 2014 - Jul 2016 (2 years)

As the Aequitas Capital Senior Solutions Architect, my role drives across two areas: technical and design.

### **Design**

- Designing unified Wireframes, User Personas, Journeys covering employees, vendors, customers, and future state business goals
- Developed 24 month SharePoint Social Collaboration Roadmap and project plan
- Delivered Digital and Comprehensive Web strategy for Aequitas Capital Management
- Taking Big Data, and Data Analytics and drive real-time executive decision making thru beautiful dashboards and interactive info graphs
- Design strategy for Pod Cast and Video Cast web solutions
- Design of a central Knowledge Management portal

- Development of Project Schedules, Communication Models, and Change Management offerings focused on social and business collaboration delivery

Technical:

- Eloqua Administration
- Wordpress Administration
- SEO Configuration and Optimization
- Pardot Administration, Integration, and Salesforce Integration
- GreatPlains Administration
- Salesforce (SFDC) Administration, integration with CRM and other CRM Platforms
- Tableau Integration to SFDC, Admin, and dashboard design
- QlikView Administration
- SharePoint 2013 and SharePoint Online Administration



### **Office 365 Consultant - Microsoft 365 Global Administrator**

Welocalize

Jun 2015 - May 2016 (1 year)

As the Microsoft 365 Global Administrator, my role focuses on the design and implementation of a Multi-Geo, Multi-Lingual Microsoft 365 Enterprise environment. Supporting 24 languages natively, 5000+ internal users, 5 Sub-Organization, and 300+ external customer organizations.

Migration from SharePoint 2010 to SharePoint Online

Implementation of Microsoft Teams for global user base, and external sharing

Architecting and implementing Enterprise Governance, Retention Policies all on M365 applications.



### **Content Creator - Editor - Consulting Technical Trainer**

SkyPoint Cloud

2014 - 2016 (3 years)

Contract role to assist the team during the transition of the company from Triplefin to FitforCloud. Was focused on the delivery of SharePoint 2016 and SharePoint Online Administrator training, and the development of courseware for future instructor delivery.



### **Micro-Financier - Non-Profit Entrepreneur - Peer to Peer Lending Entrepreneur**

Kiva

May 2015 - Aug 2015 (4 months)

Joined a great team that is supporting the Lending Community focused on growing small businesses globally thru micro-finance and the peer-to-peer lending model.

This gives us a great way to cultivate small economies and grow the entrepreneurial spirit.

Assisted in achieving the goal for 2015 - 1 million in peer to peer loans, and 10 million in 2016.



### **Chief Marketing Officer/Technologist & Digital Media Advisor**

Delta 1 Advisors

Apr 2014 - Apr 2015 (1 year 1 month)

Filling the need in the Oregon market, we have created a unique Advisory firm. The goal is to focus on the End User experience with SharePoint and Office 365. Helping companies from Startups to Multi-National with Strategy, Training, User Adoption, and Training.

User Centric Design and Mobile First approaches to Brand  
Brand Unification and assisting in Brand Strategy  
Creation of Media for supporting Marketing Strategy and Delivery  
SharePoint Strategic Support and Mentoring  
Delivery of SharePoint and Office 365 Training for End User and Executives  
Supporting the deployment of Marketing and Enterprise CMO and CMS systems  
Premier Partner Advisors for SharePoint and Office 365 in the Oregon Market working with (K2, AvePoint, Metalogix, Sharegate, Emgage, etc.)



### **Senior Sharepoint Consultant**

Aequitas Capital

Apr 2013 - Jul 2014 (1 year 4 months)



### **Senior SharePoint Solutions Architect - Digital Media Consultant**

Slalom

Dec 2009 - Apr 2014 (4 years 5 months)

As a Senior Solutions Architect at Slalom Consulting, I am working with the best of every industry. Designing and deploying some of the largest SharePoint deployments to date. In addition being the lead organization on SharePoint 2010, including the design and deployment of the Vancouver 2010 Olympic website.

If you are looking for cutting edge design, and best in the industry with SharePoint from Consulting, Architecture, Development, and Training; then Slalom should be your first stop.

Technical:

- SharePoint 2007, SharePoint 2010, SharePoint 2013
- SharePoint Migration
- Records Management, Data Governance, and Litigation Readiness
- Instructing clients in User Centric Design principles
- SCRUM Master
- ITIL v3 Master
- SEO Configuration and Optimization
- Pardot Administration, Integration, and Salesforce Integration
- GreatPlains Administration
- Dynamics CRM Architecture and Administration
- SQL and Database Administration and Architecture
- Salesforce (SFDC) Administration, integration with CRM and other CRM Platforms
- SharePoint 2013 and SharePoint Online Administration



### **VP of Global Training and Consulting - SharePoint Evangelist**

Aivea

Jul 2008 - Dec 2009 (1 year 6 months)

As the VP of Global Training & Consulting and SharePoint Evangelist with Aivea, I focus on 5 disciplines: Business Planning and General Management, Subject Matter Expertise, Business Development, Methodology and Quality Assurance, Work Force Management, Supervision and Mentoring.

In addition I provide a best in class e-learning platform for all things SharePoint. Worked to develop and deliver a world recognized global training program. Performing training over 60 training classes in over 4 continents for corporate and government agencies both foreign and domestic.

Growing the overall Training and Consulting revenue from \$200,000.00 USD to over \$1.6 Million in 16 months.

Developed Enterprise Consulting Practice. Growing team from 2 local resources to over 14 global resources.



## **SharePoint Solutions Architect**

### **Aivea**

Jul 2008 - Dec 2009 (1 year 6 months)

As one of the top SharePoint Solutions Architects at Aivea I have lead medium and enterprise MOSS 2007 engagements globally. I have a proven understanding of MOSS business impact, user experience and technical infrastructure. I have been a key player in our expansion of our Professional Services and Training program. Strong analysis, design, development, integration, and implementation skills using MOSS 2007.

Lead member of our Global SharePoint Professional Services Team, contributing to the development of strategies, policies, and best practices that define the clients future. Projects that I have worked on include governments both domestic and foreign, top Fortune 50 companies, educational institutions and non-profit organizations.

Portfolio includes deployment that have over 25,000+ users, reaching 6 continents. I have ensured the building of "Clients for Life" relationships, and have a large dedicated support network of MVP's, MCSE's, and other Certified Professionals.

## **Director of Client Services and Training**

2006 - 2008 (3 years)

As the Client Services Manager I worked to build deep relationships with Amlaw 50 legal firms, and Fortune 500 companies, leveraging those relationships to understand underlying client needs, then channel discover-e's electronic discovery and project management resources to address those needs – often through innovative software solutions. My role was critical in growing the business within clients, impacting the business direction, and shaping the development of fast-evolving, best-in-class litigation support and software products.

Managed 3 departments within the company: Software Quality Assurance, Technical Services, and Software Training. Managed a team of 32 individuals, with a yearly department budget of over \$2.6 million. Brining in revenue's of over \$3.5 million annually.

## **Senior Software Trainer - Service Technician**

2004 - 2006 (3 years)

Working as the Senior Software Trainer for Discover-e Legal, I was a critical member of the growth of our client portfolio to over 350+ of the top corporate and legal firms in the US, Canada, and UK.

Class sizes ranging from small to Tradeshow and Confernece sizes. Speaking engagements at both technical group meetings, to local legal universities and colleges. Instituted a high-caliber team of technology and legal experts to support our clients. Managed a team of 28 individuals, with a yearly department budget of over \$1.2 million. Brining in revenue's of over \$2.4 million annually.



## **Computer Forensic Technician - Secret Security Clearance**

U.S. Department of Energy (DOE)

Dec 2004 - Apr 2005 (5 months)

Working for the National Nuclear Security Administration (NNSA) and Dept. of Energy.

Provided Computer Forensic investigations and analysis for the DOE, stationed in Las Vegas. Worked with EnCase, Smart, FTK. Focused on Linux OS, and Windows operating system.

Maintained a Secret Security Clearance

## **Founder - Advisor**

Lonestar Unlimited Protection and Consulting

Dec 1994 - Dec 2004 (10 years 1 month)

Provided executive services for corporate and governmental agencies. Performed investigative, protective, and information security duties.

Was responsible for saving \$250,000 yearly, by implementing new logistical automations, workflows, and staffing adjustments.

Created InfoSec department, which grossed 4.2 million by the 2nd fiscal year of operation.

Worked as liason between local governmental agencies and team members.

Lonestar Unlimited aquired by Academi

Primary Locations:

USA, Columbia Mexico, England, and Africa

## **Game Designer - Military Advisor**

Sierra Entertainment Systems

Feb 1997 - Oct 2000 (3 years 9 months)

Worked as a Level Designer and Military Advisor on Tribes for Dynamix Games. Advisor on military strategy, application of military fundamentals, and consistency to military technology. Focused on the level and environment building and working with the Game Design team in creating structures and bug testing of gameplay.



## **Security Specialist**

United States Air Force

Jun 1991 - Dec 1994 (3 years 7 months)

Specialized in Nuclear and Bio-Weapon security. Nuclear Area and Installation Entry Controller. Base Armory, and Personal Security details.

Secret Security Clearance

Stationed:

Howard AFB, Panama.

Ellsworth AFB, SD.

Dyess AFB, TX.

and TDY to many more places than can be listed.

## Education



### Argosy University

Doctor of Business Administration - DrBA, Marketing  
2011 - 2014



### Argosy University

Master of Business Administration - M.BA, Marketing  
2008 - 2010



### University of the West of England

LL.M, Law  
2005 - 2007



### Champlain College

B,S, Digital Forensics  
2003 - 2005



### Pioneer Pacific College

A.AS, Para-Legal Studies "Pre-Law"  
2000 - 2002



### Pioneer Pacific College

A.AS, Computer Science  
1999 - 2000

### Jungle Warfare School

Certified, Jungle Operations

1992 - 1993

Jungle Warfare and Survival school, sponsored by the US Army from Howard AFB.



### Community College of the Air Force

Associates of Criminal Justice, Criminal Justice  
1991 - 1992



Attended the Criminal Justice program in conjunction with Law Enforcement training, Security Specialist Certification program.

### **USAF - Air Base Ground Defense School**

Certified, Protection and Combat

1991 - 1991

Certified Air Base Ground Defense Training.

### **USAF - Security Police Academy**

Certified, Law Enforcement

1991 - 1991

## **Licenses & Certifications**

 **MCTS- Microsoft Certified Technology Specialist** - Microsoft



**Computer Forensic Professional Certification** - Oregon State University



**Certified Advanced EnCase Course** - Guidance Software



**Certified Intermediate EnCase Course** - Guidance Software

**Certified discover-e Administrator**

**Certified discover-e Trainer**



**Certified SharePoint Instructor** - Aivea



**MCP - Microsoft Certified Professional** - Microsoft

**SharePoint Innovations Master Instructor** - SharePoint Innovations



**ITIL v3 - Master Certified** - ITIL Certified



**ITIL v3 - Foundation Certified** - ITIL Certified



**Pro: Microsoft SharePoint 2010, Administrator (MCITP)** - Microsoft

 **Microsoft Certified Technology Specialist: Office SharePoint Server 2007, Configuring (MCTS) - Microsoft**

 **Certified Master SharePoint Instructor - Aivea**

 **SMART Forensics Certified - Smart Technology**

## **Skills**

SharePoint • Microsoft Office Sharepoint Server • Consulting • Solution Architecture • Integration • Microsoft SQL Server • SQL • Cloud Computing • Business Intelligence • Project Management